

CREATIVE. INTEGRATED. **DIGITAL MARKETING AGENCY.**

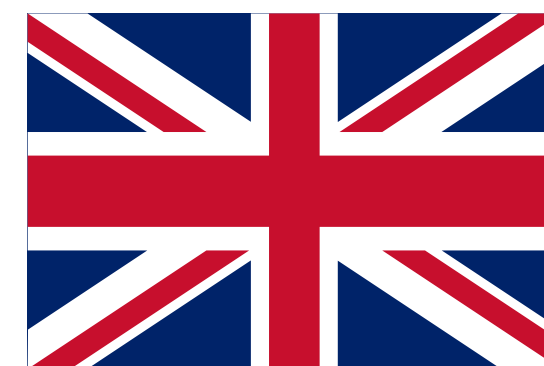
HELLO FROM **AMOK**

AMOK is a CREATIVE. INTEGRATED. DIGITAL MARKETING AGENCY, based in South Africa and the United Kingdom.

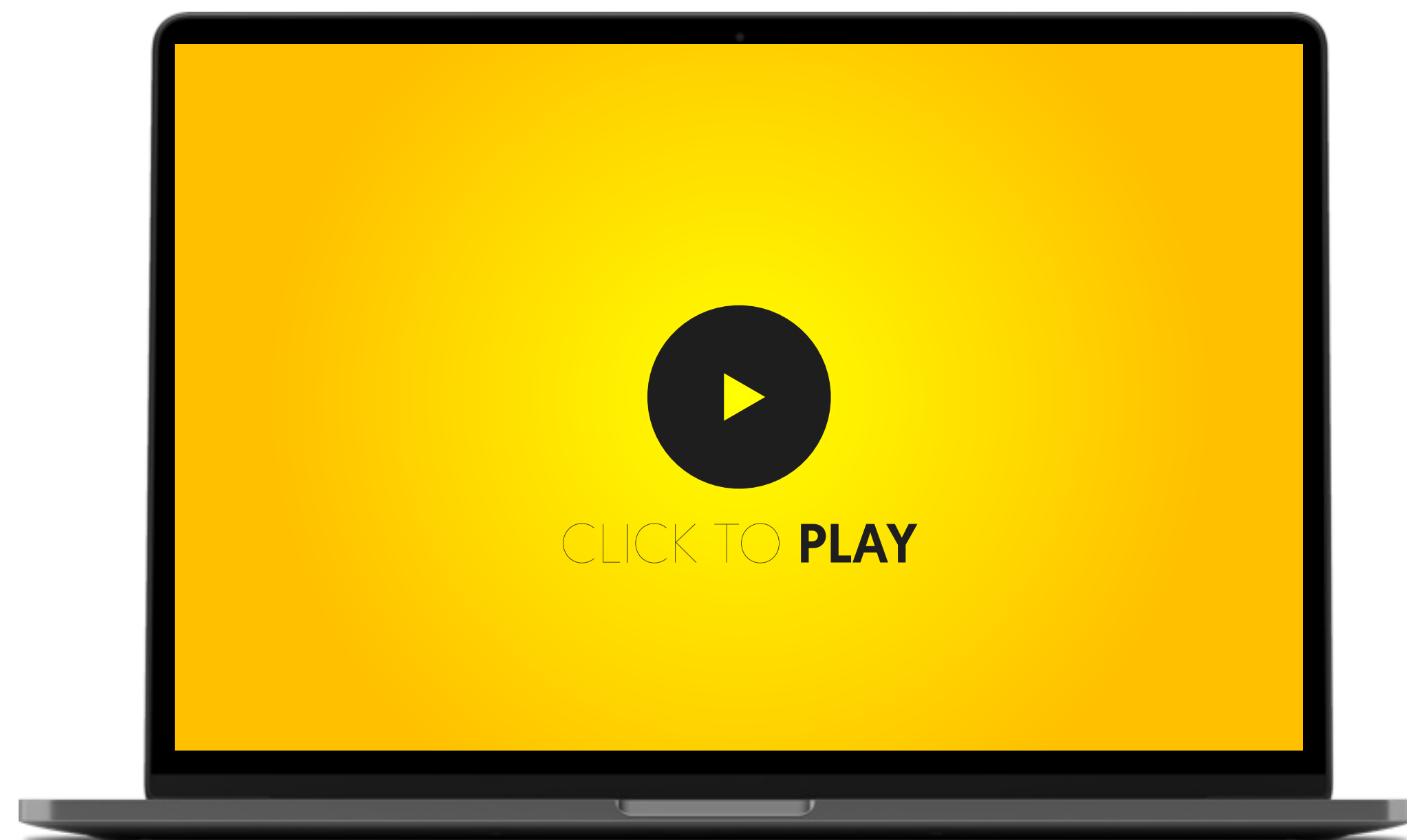
We provide **quality creative, impactful results and 20+ years of industry experience.**

Born from digital, we take a digital-first approach with results-driven creative solutions in mind.

Our vibrant team of multi-talented creatives work collaboratively to create powerful strategies that position brands and drive brand awareness, engagement, impact and revenue growth.



DEMO REELS



OUR **SERVICES** • AT A GLANCE

+ **MARKETING STRATEGY**

+ **DESIGN & CONTENT CREATION**

+ **WEBSITE & APP UX, UI**

+ **SOCIAL MEDIA MARKETING**

+ **SOCIAL PAID MARKETING**

+ **GOOGLE PAID MARKETING**

+ **E-COMMERCE MARKETING**

+ **WHATSAPP FOR BUSINESS**

+ **ANIMATION**

+ **PHOTOGRAPHY**

+ **VIDEOGRAPHY**

+ **OUTSOURCED MARKETING**

+ **ATL, TTL & BTL MARKETING**

+ **AGENCY PARTNER**

+ **CALL FOR TALENT**

OUR SERVICES

+ MARKETING STRATEGY

360° Marketing Strategies
Digital Marketing Strategies
Social Media Strategies
Social Media Policies

+ DESIGN & CONTENT CREATION

Brand Design
Graphic Design & Illustration
Packaging Design & Product Branding
Animation & Motion Design
Photography
Video Content Creation

+ WEBSITE & APP UX, UI

Website Architecture Planning & Wireframing
UX/UI Design
Wordpress, Shopify, Woocommerce Development
Mobile App Development
Website Maintenance, Hosting & SSL Certificates



OUR SERVICES

+ SOCIAL MEDIA MARKETING

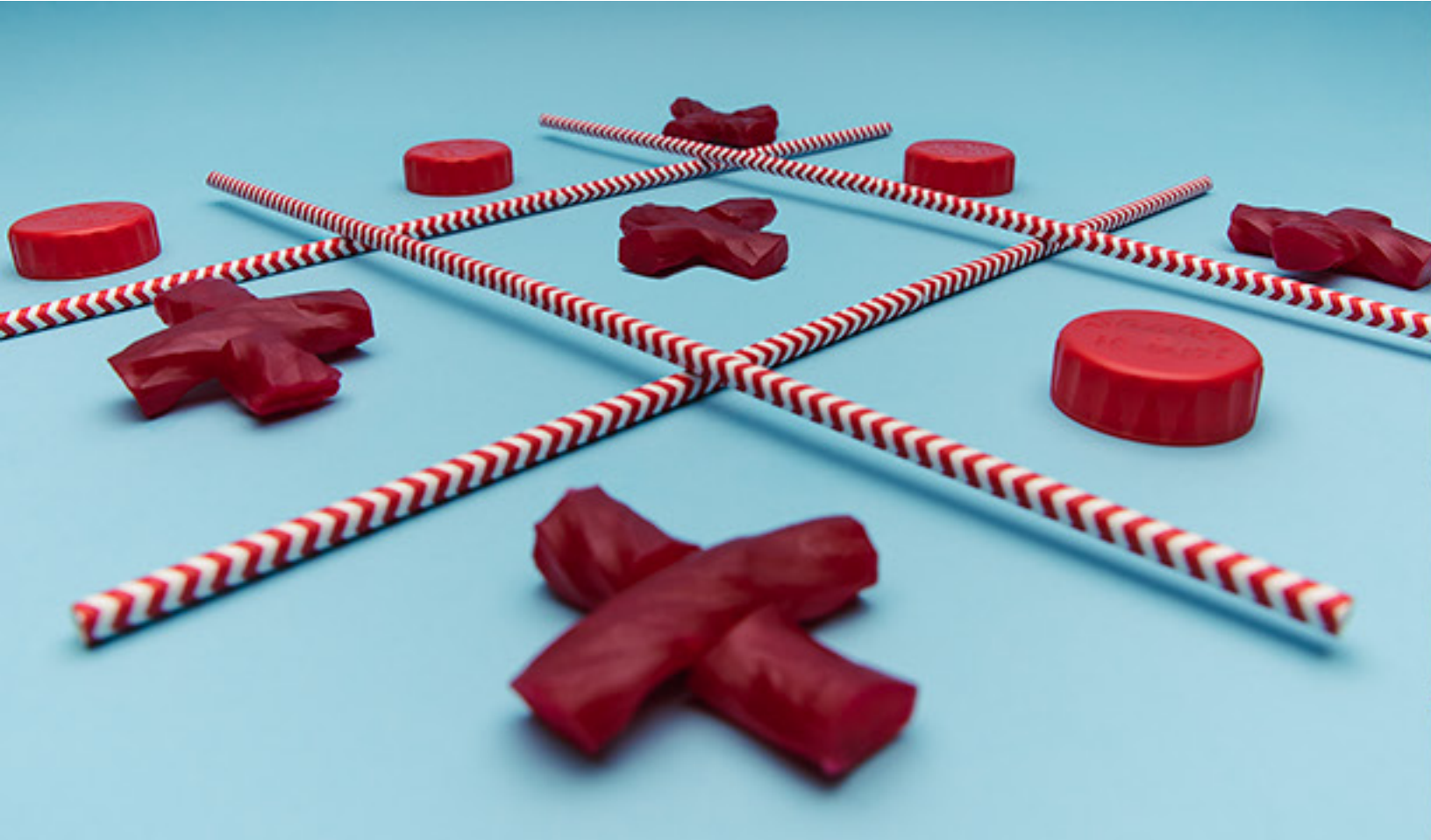
- Platforms
- Social Media Marketing
- Content Planning & Strategy
- Content Creation
- Always-On Strategy & Management
- Campaign Strategy & Management
- Community Management
- Online Reputation Monitoring
- Influencer & Ambassador Management
- Live And Remote Event Coverage
- Paid Media & Performance

+ SOCIAL PAID MARKETING

- Strategic Paid Advertising
- Platforms & Partnerships
- Campaign Setup & Management
- Remarketing & Retargeting Strategies
- Conversion Tracking & Performance Analytics
- Data-Driven Decision Making

+ GOOGLE PAID MARKETING

- Search, Display, Shopping And Video Campaigns
- Platforms & Partnerships
- Campaign Setup & Management
- Remarketing & Retargeting Strategies
- Conversion Tracking & Performance Analytics
- Data-Driven Decision Making
- SEO Strategy & Execution



OUR SERVICES

+ E-COMMERCE MARKETING

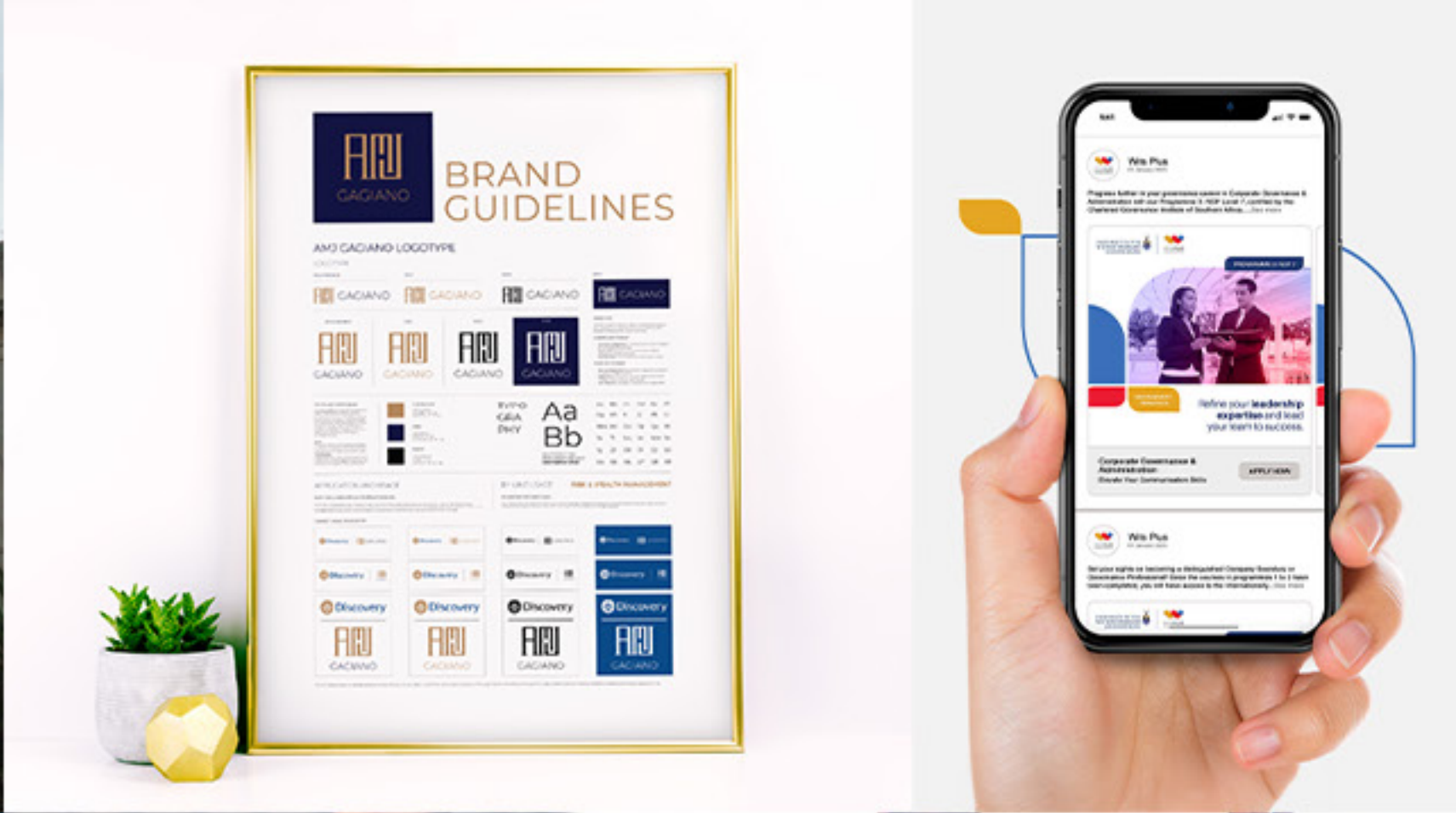
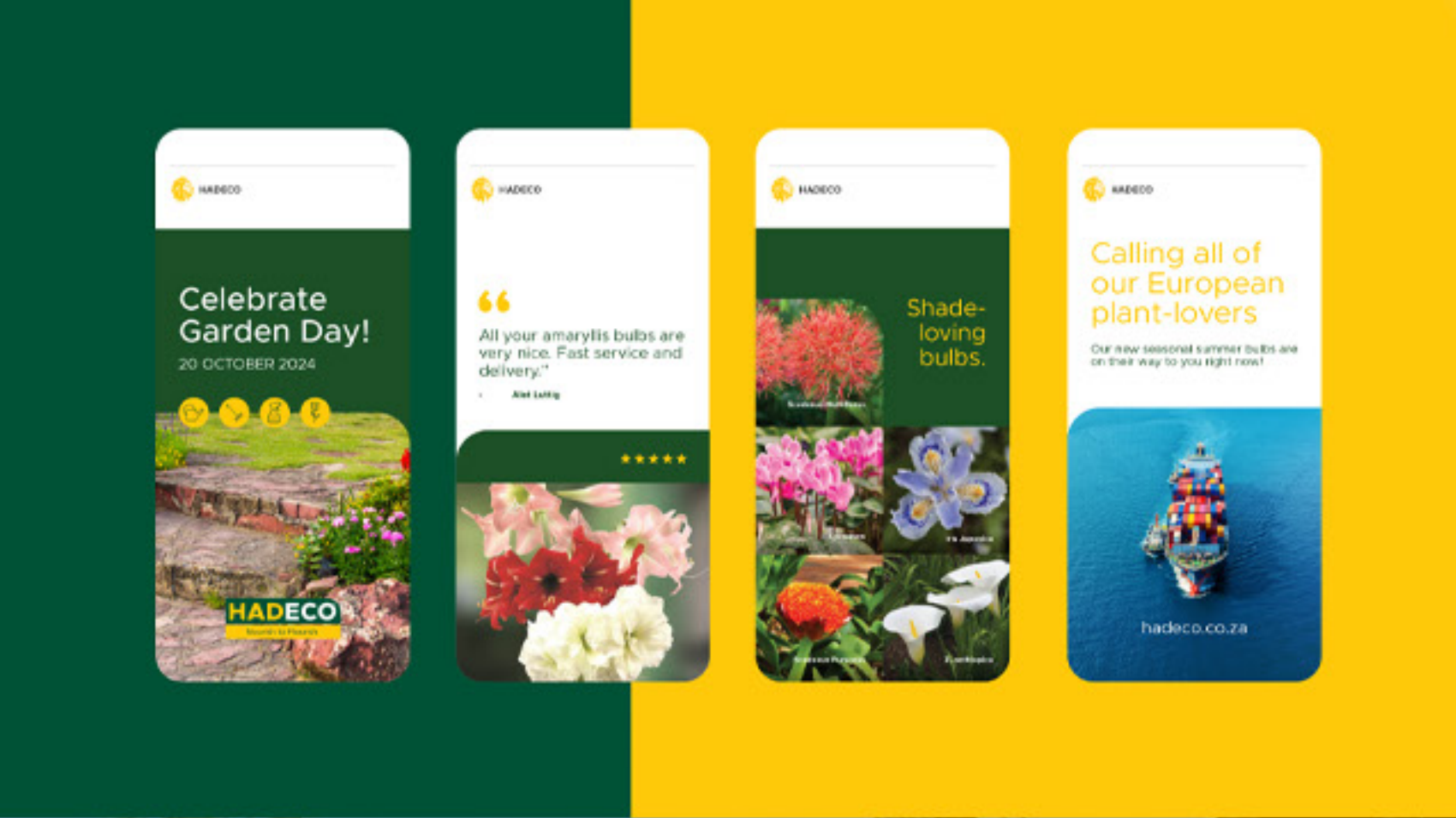
Website & Content Maintenance
Shopify & Woocommerce Search Engine
Optimisation [SEO]
Email Marketing & Campaigns
Whatsapp Channel Marketing
Point Of Sale & In-Store Promotions
Paid Media Marketing
Conversion & Tactical Campaigns
Analytics, Reporting & Retargeting

+ WHATSAPP FOR BUSINESS

Whatsapp Strategy & Setup
Campaign Planning, Broadcasts & Personalisation
Automated Messaging & Chatbots
Paid Campaigns
Customer Support & Sales Integration
Compliance, Analytics & Reporting

+ ANIMATION

2d Animation
3d Animation
Motion Graphics
Animated Explainer Videos
Character Design
Storyboarding
Visual Storytelling
Video Animation
Branding Through Animation
Animation For Social, Digital & Traditional Media



OUR SERVICES

+ PHOTOGRAPHY

- Product Photography
- Lifestyle Photography
- Brand Photography
- Event Photography
- Corporate Headshots
- Editorial Photography
- Photography For Social Media
- Creative Direction
- Image Retouching And Editing
- Commercial And Advertising Photography

+ VIDEOGRAPHY

- Scriptwriting
- Video Production
- Editing And Post-Production
- Animation And Motion Graphics
- Brand Storytelling
- Promotional Videos
- Product Showcases
- Event Videography
- Social Media Video Content
- Tiktok Video Content
- Drone Filming
- Green Screen Productions

+ OUTSOURCED MARKETING

- Outsourced Marketing Management
- Fractional Marketing Consulting
- Marketing Strategy & Planning
- Campaign Coordination
- Integrated Marketing Support
- Creative Facilitation
- Reporting & Optimisation

OUR SERVICES

+ ATL, TTL & BTL MARKETING

Above-The-Line (ATL) Marketing
Through-The-Line (TTL) Marketing
Below-The-Line (BTL) Marketing
Digital Marketing
Social Media Marketing
Media Strategy And Buying
Activation Strategy & Execution
Campaign Rollout & Management

+ AGENCY PARTNER

Outsourced Marketing Manager
Project Management
Content Creation And Copywriting
Graphic Design And Branding
Video Production
Photography
Animation
Social Media Maagement
Campaign Management
Website Design And Development
Paid Media Marketing [Social And Google]
Analytics And Reporting

+ CALL FOR TALENT

Strategists
Creative Direction
Design & AI Tool Proficiency
Content Creation
Video Production
Photography
Animation & Graphic Design
Brand Development
Copywriting
Marketing Strategy
Social Media Management
Community Management
Project Management

“

Relationships are everything.

We partner with our clients to create success.

MIRALDA DE WAAL · Founder & Managing Director

”

OUR CLIENTS



OUR CLIENTS



“

No matter how big or small.

You're only ever as good as your last job.

EMILE PRINSLOO · Co-founder & Creative Director

”

OUR **AWARDS**

+ **Gold Assegai Award 2018**

Most Effective Use of Content

Clover Krush Goodness Campaign



+ **Service Delivery Award (2015 - 2024)**

Continuous Excellence in Service Delivery

Clover Mama Afrika

COMPANY COMPLIANCE

01. **POPI ACT READY
& GDPR COMPLIANT**

02. **BUSINESS
INSURANCE**

03. **VAT
REGISTERED**

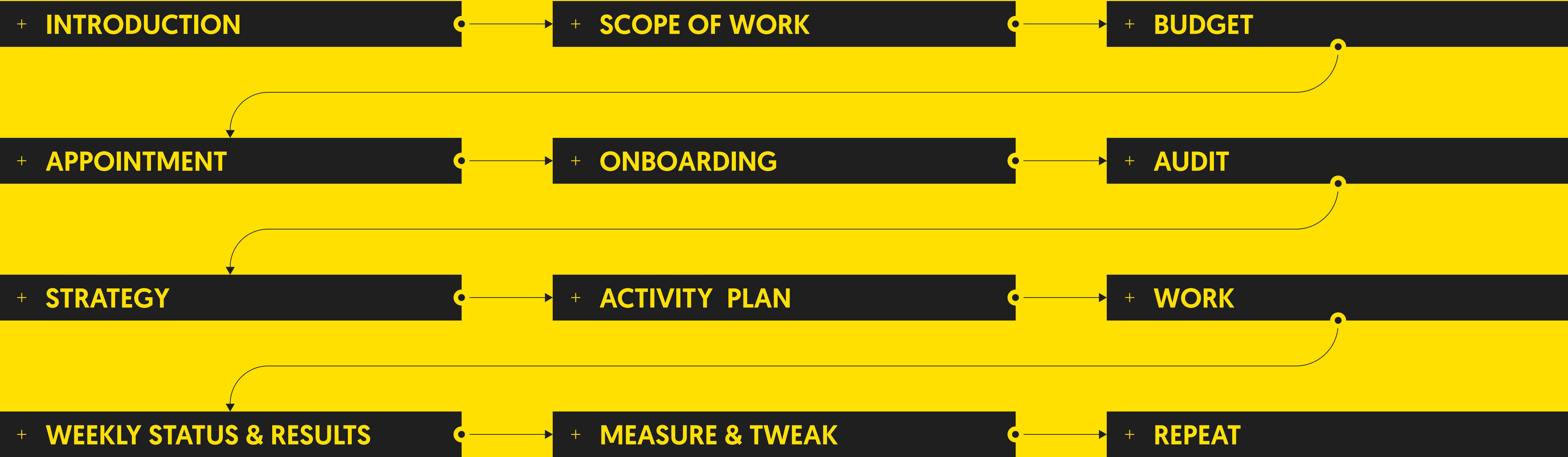
04. **WORKMEN'S
COMPENSATION**

05. **BBBEE
LEVEL 4**

Our office environment is access controlled for security and compliance reasons, with our IT infrastructure being **POPI Act ready**. All our employees are trained to comply with current privacy regulations.

We are registered with the **Workmen's Compensation Fund**, Department of Labour in South Africa. We are **registered for VAT** in the Republic of **South Africa** and in the **United Kingdom**.

HOW WE **WORK**



MEET THE OWNERS

+ **MIRALDA** DE WAAL

Managing Director

21 years industry experience

+ **EMILE** PRINSLOO

Creative Director & New Business Developer [UK]

19 years industry experience



GET IN TOUCH

+ MIRALDA DE WAAL

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South Africa

+ EMILE PRINSLOO

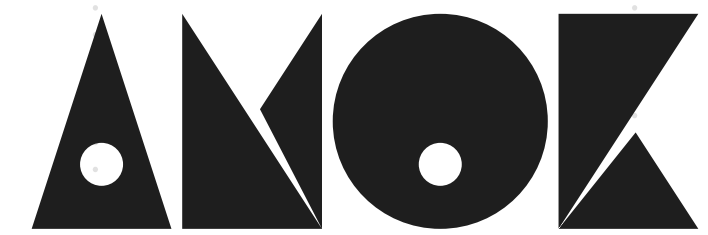
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United Kingdom

+ LINKS

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- v** vimeo.com/amokdigital
- f** facebook.com/AmokDigital
- @** instagram.com/amokdigital
- in** linkedin.com/company/amok-digital

“



When you let creativity run AMOK,
there's no telling where it might take you.

Chat**GPT**

”

LET'S **CONNECT.**